

PROPOSAL FOR

1. CATALOG DESCRIPTION

The Department of Art offers a minor in Graphic Design (GDM). This minor consists of 18 credit hours. The required courses are Art 2803 Digital Design I or Art 2813 Digital Design II and ART 3313 Graphic Design I. The remaining credits are chosen from an approved list of graphic design electives. Students may take all studio courses or a combination of studio electives and History of Graphic Design. Art majors are allowed to pursue Art minors in areas outside of their concentration.

A. Required Course:

- Art 2803 Digital Design I or Art 2813 Digital Design II 3 credit hours
- ART 3313 Graphic Design I 3 credit hours

B. Students will select twelve (12) credit hours / Four (4) courses in the Graphic Design Concentration from an approved list. To receive a minor in graphic design, students must have at least nine (9) hours of graphic design concentration courses beyond ART 3313.

- Choose four approved Graphic Design courses (contact department for approved list)

2. CURRICULUM OUTLINE

The Graphic Design Area Coordinator will oversee the Graphic Design Minor's (GDM) administration and report on its progress to the Head of the Department of Art. The Graphic Design minor is open to students in good standing and enrolled at the university.

Required Courses	Hours
ART 2803 Digital Design I or 2813 Digital Design II*	3
ART 3313 Graphic Design I	3
Approved Elective Courses	Hours
ART2813 Digital Design II	3
ART 3163 History of Graphic Design	3
ART 3913 Introduction to Print Production	3
ART 4113 Typography II	3
ART 4143 Letterpress for Design	3
ART 4163 Visual Storytelling	3
ART 4183 Interactive Design I *	3
ART 4353 Illustration for Design	3
ART 4403 Advertising I *	3
ART 4373 Motion Graphics	3
ART 4423 Presentation Skills for Designers	3
ART 4523 Graphic Design Internship	3

ART 4713 Advanced Print Production	3
ART 4723 Advanced Concept Development	3
ART 4813 Interactive Design II	3
ART 4883 Web Design I	3
ART 4990 Special Topics [offered in the graphic design Concentration]	3
Total Required Hours for Minor	18
* Permission of instructor required	

3. COURSE DESCRIPTIONS FOR REQUIRED COURSES

ART 2803 Digital Design I - Six hour studio. Introduction to digital creative applications in the visual arts and design.

ART 2813 Digital Design II - (Prerequisites: ART 2803 or consent of Instructor). Six hour studio. Further instruction in digital creative applications and beginning concept development in design thinking for graphic design majors.

ART 3313 Graphic Design I – (Prerequisites: ART 2803, ART 2813 or consent of instructor). Six hours studio. Introduction to the art and process of design in printed communication. Students develop graphic skills with an emphasis placed upon conceptual development, research, production and both visual and verbal presentation skills.

4. JUSTIFICATION FOR GRAPHIC DESIGN MINOR

The Department of Art is launching a Graphic Design minor alongside its established Fine Art and Art History minors, offering students an opportunity to complement their major studies in related fields. As graphic design skills become increasingly essential across various disciplines, this new minor provides valuable expertise that enhances a wide range of degree programs at MSU.

5. STUDENT LEARNING OUTCOMES AND ASSESSMENT

The minor will introduce the student to the digital and analog approaches in graphic design. At the conclusion of the minor in graphic design, the student will have a portfolio that will demonstrate knowledge of different print processes and digital interaction, an introduction to animation, and a foundation for creating a larger body of work in the future.

- Students will understand the history, theory, and practice of graphic design.
- Students will develop skills in a wide range of graphic design processes.
- Students will have a stronger appreciation of the Fine Arts.

- Students will create visual communication with a broader understanding of composition and design.

6.EFFECTIVE DATE: Fall 2025

7.CONTACTS:

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8. LETTER OF SUPORT: Please see the attached letter of support from the Department of Art.